



## DESIGNIOUS LICENSE

This license grants you the User, and User accepts, a non-exclusive, nontransferable right and sub-license to use those Files for which User has paid an applicable fee, all in accordance with the license terms.

Your use of the Files is limited to a single seat.

You may use the Files alone or you may incorporate the Files into another work you are creating.

You may use the Files in a work which you are creating for your own purposes or for your client who has asked you to create it.

### 1) Permitted License uses:

**a)** You may use the files in: advertising, marketing and design, promotional graphics, broadcast TV, film or TVC, film commercials, flyers, brochures and catalogues - digital or hard copy. Website design. Promotional postcards, greeting cards and calendars. Books and book covers, product packaging, editorial in magazines and newspapers, general editorial and newsletters. Ebooks, screen savers and digital banner advertising. Posters and billboards. Sign writing, logo and branding design. Web and on-line digital publications. Software, gaming and computer GUI design, i.e. iPhone apps.

**b)** You may reproduce the files:

1. in a printed format or;
2. in an electronic document such as a PowerPoint presentation or an ebook or;
3. as part of software you create or;
4. in a video production;

**c)** You may use the files on items (digital or hard-copy) for resale such as t-shirts and fabric prints, flags, postcards, stickers, posters, coffee mugs, calendars or the like for resale with no limitations regarding the number of copies or print run.

You may use the Image in website templates, document templates, wallpapers, screen-savers, e-cards or similar products for resale with no limitations regarding the number of copies.

### 2) Not permitted License Uses:

**a)** You may not use the files in Digital reproduction in non Vector formats ( jpg, gif, bmp ) on websites such as Cafepress, Zazzle or Digital Scrapbooking kits.

**b)** You may not use the files in commercial software applications or GUI design.

**c)** All license agreements prohibit the resale or re distribution of any part or element of the

content as a vector, or in any format that will allow a third party access to the file in digital vector format i.e EPS, Ai, Flash, SVG and the like.

**d)** Only you the purchaser are licensed to use the files, although you may transfer files containing content to your clients, printers, or ISP for the purpose of reproduction for permitted uses only, provided that such parties shall have no further or additional rights to use the content and cannot access or extract it from any file you provide. You may make ONE copy of the content for back-up purposes.

### **3) Termination**

The license rights granted under this Agreement will immediately and automatically terminate without notice if you fail to comply with any terms or conditions of this License.

The files must not be used in any obscene, immoral, infringing, defamatory nature, be involved in any material that may bring any person or property reflected or described in the content into disrepute or cause any legal action.

All files **MAY NOT BE** sub-licensed, re-sold, rented, lent, assigned, gifted, transferred or redistributed.

If there is any doubt as to a permitted use, please contact <mailto:info@designious.com>.

NOTE: This license may be updated from time to time to include relevant new and future media usage/applications.